

ISSUE 250 – WINTER 2019

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FROM THE EDITORS

EMILY BARNEY, CLANITRA STEWART NEJDL, MATTHEW TIMKO

The frigid cold can't keep the *Bulletin* down for long. After a crazy couple of weeks (which are still ongoing), here is the Winter Issue (250) of the CALL *Bulletin*.

Inside we have wonderful articles from terrific CALL members that run the gamut from CALL history, how to spot fake news, creating dynamic exhibits, and the benefits of modern mentorships. All CALL members will benefit tremendously from every piece and we know you'll love reading them as much as we loved editing them.

Along with these pieces, we also have committee news and information on the upcoming CALL election which you will not want to miss.

It's that time of year to stay inside where it's warm with something good to read, and there's nothing better than reading the CALL *Bulletin*. Enjoy!



PRESIDENT'S LETTER

JOE MITZENMACHER

While the calendar year may have just started, we are already well past the halfway point of the current CALL year. As we navigate another Chicago winter and play the “how many different types of adverse weather alerts can my phone give me?” game, CALL’s work continues.

Before we look at CALL’s present activities, it’s that time to think about our future. The 2019-20 CALL Board Election will start on February 15 and end on March 15. Kudos to Todd Ito and the members of the Nominations and Elections Committee for assembling a fantastic slate of candidates! You can view each [candidate’s biography and personal statement](#), and be on the lookout for the announcement that voting is open.

Don’t forget that in addition to the Board election, CALL will be concurrently running a Bylaws election from February 15 through March 15. If approved, the proposed Bylaws amendments would (1) align the CALL membership categories with AALL’s membership categories by eliminating the “associate” member category (allowing those members to become full voting and of ce-holding members of CALL); and (2) eliminate the requirement that retired members have been active CALL members for at least 10 consecutive years. The Bylaws election will be available on the [CALL Elections page](#) of the website, so please remember to cast your vote!

Switching back to current CALL business, our committees have been very active over the winter months. Some highlights and news since the last issue of the *Bulletin*:

- Continuing Education presented a session on legal analytics in December; the Committee has also planned a discussion on active learning techniques in February and a program on Blockchain in March. Look for details on these upcoming programs on the CALL website and CALL listserv.
- Community Service has scheduled a volunteer opportunity at the Greater Chicago Food Depository on Saturday, March 9. You can [read more about this event and sign up](#) to participate.
- Mentorship and Leadership Development hosted a new member mentorship event on January 24 and has another event scheduled at AALL Headquarters at the end of February. Remember that if you are a newer CALL member looking for a mentor, there is a more experienced CALL member interested in becoming a mentor. Whether you are new or experienced, if you are seeking out educational or publishing opportunities, check out the [Mentorship and Leadership Development page](#) on the CALL website.
- As you peruse the educational opportunities on the MLDC Web page, remember that CALL offers grants. If you're interested in attending upcoming events such as CALIcon19, the AALL Innovation Bootcamp, SLA, or AALL's Annual Meeting or "Day on the Hill", take a moment to fill out a [grant application](#) – you might get CALL to pay your way!

In case you hadn't heard, Meetings Committee co-chair Tami Carson recently left Chicago for a new job in polar vortex-free Southern California. I want to thank Tami for all of her contributions in helping to lead the Committee over the last year and a half (and especially in helping me execute my duties as Vice President last year). I also want to take a moment to announce that Carrie Port has agreed to serve as Committee co-chair for the rest of the CALL year. Thanks, Carrie!

Of course, our members all benefit from the ongoing work of every CALL committee, including the *Bulletin*, Public Relations (remember that among their duties is keeping our Web site and listserv up and running), and Placement & Recruitment. Thanks again to all of our committee chairs and volunteers!

Here's to a strong finish to the 2018-19 CALL year and a quick finish to the 2018-19 winter.

Best,

Joe Mitzenmacher



NOVEMBER 2018 BUSINESS MEETING ROUNDUP AT THE BERGHOFF

ANNIE MENTKOWSKI

The meeting was held on the Berghoff, 17 W. Adams St., Chicago, IL 60603 on November 8, 2018.

CALL president Joe Mitzenmacher opened the meeting at 12:00 p.m. There were 90 CALL members in attendance, including three new members: Angela Arroyo, Foley & Lardner LLP, Kelsey Cox, student member, and Leslie Strauss, DuPage County Law Library.

CALL vice-president Jessie LeMar introduced and thanked the meeting sponsors, Ellen Ryan and Tami Carson from Thomson Reuters. Ellen spoke very briefly about Westlaw's latest enhancement, Westlaw Edge and its enhanced search functions and enhanced litigation analytics.

Next, Jessie introduced the meeting's speaker Fastcase's Ed Walters. Walters just published a book on data driven law called *Data Analytics and the New Legal Services*. Walters' presentation to CALL was about data analytics and Fastcase's analytics capabilities.

He framed his discussion around cartography and travel. In antiquity before good maps travel was rare and if one were traveling a navigator would be hired. Over time navigators began to record travels aggregating maps, which became strategic assets. For example, kings would hoard them and in the modern context Churchill's war room was kept top secret, primarily because of the maps. Over time maps become democratized when they were printed and made available to everyone, and in modern times maps have become even more sophisticated and accessible. Photos for maps are taken from the air by pigeons, satellites, and drones, or information is collected in real time with apps like Waze. Due to the innovations from map design and dissemination to travelers, the act of travel is now less risky and more affordable.

Walters' stated that the map/travel analogy is applicable to the legal landscape: lawyers are the navigators and clients are the traveler. Clients are no longer content with the "it depends" answer. Before making a decision about how to proceed with a legal matter clients want to know: How much will the matter cost? Will I win? How much should I offer in settlement? In the past, lawyers typically answered these questions based on their past experience or on hunches. This approach to law is like traveling without a map, making legal services risky and expensive. Through analytics this approach is no longer necessary. Lawyers can now answer data driven questions with data driven answers because data analytics (just like maps) lay out the most accurate and predictable choices and outcomes available.

Extending the metaphor, Walters' used a docket sheet as an example of a "Map of the Case". As such, once many docket sheets get aggregated you start to see really interesting information. Fastcase has a docket aggregating tool called Docket Alarm that maps docket information, which can be mined to help build business and firm management tools since more information is now available: you can see who is doing what, what arguments are working, and who is winning.

Walters believes that the legal landscape is changing and analytics will transition from "nice to have" to "need to have". He also believes that legal analytics will live in the law library, and the library will become the map room for firms.

At the conclusion of the presentation, members had several questions:

Q: Do you know of a case where a firm used analytics to drop a case?

A: This tends to be confidential but it happens. Probably happens with settlements.

Q: Who are the new cartographers in this era?

A: It's information professionals, for the most part not data scientists. AI sandbox is training these skills and competencies within law firms.

Q: What's the impetus for a court to move into the brave new world?

A: We hope it is generational. The old school clerks are retiring. Or, shame because courts need to get with the times.

Q: Can algorithms determine outcomes that have to be hand coded in the past?

A: Fastcase has an analytics workbench that does this. You can run all sorts of reports and customize them.

Q: What skills do law students need to have use analytics?

A: Curiosity. Never stop asking hard questions.

Q: How do you run the search?

A: It is different for everything that you are doing. You can build a search based on what you need for a particular research problem. It is a multi-stage process but not like computer programming.

After the presentation, several committees made announcements:

1. Community Service (Nan Norton):

The committee was collecting for Safe Haven in honor of Veteran's Day. Collection canisters were on the tables, in kind donations and online donations were also welcome.

2. Mentorship & Leadership Development (Lindsey Carpino):

The committee introduced its new page on the CALL website and reminded members, if they are interested they should fill out a mentor/mentee application form.

3. Grants & Chapter Awards (Clare Willis)

The committee reminded the membership that grants were available to attend conferences and continuing education events.

4. Continuing Education (Tom Keefe)

The committee announced that it will be hosting an introduction to securities webinar.

5. Bulletin (Matt Timko)

The committee announced that it was looking for content for the Winter edition of the *Bulletin*.

6. Government Relations Committee (Sarah Sherman)

The committee reminded the membership that AALL was hosting a webinar on the incoming Congress. The committee was also looking for more people to join the committee.

7. CALL Listserv Reminder (Jessie Bowman)

Jessie announced that the old listserv was no longer active.

8. Nominations & Elections (Todd Ito)

Todd announced the slate for the 2019 election. The candidates were: Vice President Lindsey Carpino and Matt Timko, Secretary Todd Hillmer and Philip Johnson, Directors Sarah Andeen and Megan Butman.

Then, Eric Parker announced the vote for the proposed amendments to the Bylaws. The membership needed to vote to put the Bylaws change proposal on the ballot. The proposal is to eliminate the associate member and eliminate the rule that to be a retired member you had to be a CALL member for 10 years. Eugene Guidice moved to vote. Clare Willis seconded the motion. The membership voted unanimously to make the change and the measure will move to the ballot.

The meeting ended with the door prize sponsored by LexisNexis. Matt Timko and Keith Ann Stiverson were the winners.

CALL EXECUTIVE BOARD MEETING MINUTES –NOVEMBER 2018

ANNIE MENTKOWSKI

November 6, 2018

Board Members Present: Joe Mitzenmacher, Jessie Le Mar, Clare Willis, Julie Swanson, Jesse Bowman, Scott Vanderlin, Annie Mentkowski

Board Members Absent: None

Guests: Membership co-chairs Todd Ito and Stephanie Crawford, *Bulletin* editor Matt Timko, Community Service co-chair Jamie Sommer

Treasurer's Report (IV):

1. BMO Harris bank balance as of November 5, 2018: \$
21,061.32
2. Net income as of November 5, 2018: \$2,913.23
3. Membership numbers as of November 5, 2018: 290

Signi cant Action: None

CALL EXECUTIVE BOARD MEETING MINUTES –DECEMBER 2018

ANNIE MENTKOWSKI

December 4, 2018

Board Members Present: Joe Mitzenmacher, Jessie Le Mar, Clare Willis, Julie Swanson, Jesse Bowman, Scott Vanderlin, Annie Mentkowski

Board Members Absent: None

Guests: Archives Co-chairs Matt Timko and Brittany Adams, Placement/Recruitment Co-chairs Susan Berg and Lucy Robbins, Public Relations Co-chairs Donna Tuke and Sharon Nelson

Treasurer's Report (IV):

1. BMO Harris bank balance as of November 30, 2018:
\$19,562.47
2. Net income as of December 3, 2018: \$1,177.82
3. Membership numbers as of December 3, 2018: 216

Signi cant Action: None

NOMINATIONS TO THE CALL EXECUTIVE BOARD

EMILY BARNEY, CLANITRA STEWART NEJDL, MATTHEW TIMKO

The *CALL Bulletin* is proud to announce the candidates for the 2019-2020 CALL Executive Board. The Election for these candidates (and for the Bylaws Amendments) will be held from **February 15-March 15, 2019**. Please read the **candidate statements and bios** by following the link below, and don't forget to vote!

Candidates for Vice-President/President Elect



Lindsey Carpino

Sidley Austin



Matt Timko

Northern Illinois Univrsity

Candidates for Secretary



Philip Johnson

The John Marshall Law School



Todd Hillmer

Marshall, Gerstein & Borun LLP

Candidates for Director



Sarah Andeen

Chapman & Cutler



Megan Butman

DLA Piper

CALL ELECTIONS: PROPOSED AMENDMENTS TO THE BYLAWS

EMILY BARNEY, CLANITRA STEWART NEJDL, MATTHEW TIMKO

CALL members will consider a proposal to change the existing **CALL Bylaws**, and vote upon these proposals in the upcoming CALL Election from February 15 through March 15.

If approved, the proposed Bylaws amendments would:

- (1) align the CALL membership categories with AALL's membership categories by eliminating the "associate" member category (allowing those members to become full voting and of ce-holding members of CALL); and
- (2) eliminate the requirement that retired members have been active CALL members for at least 10 consecutive years.

The Bylaws election will be available on the **CALL Elections page** of the website, so please remember to cast your vote!



A GAVEL AND OUR CONNECTIONS TO HISTORY

JEAN M. WENGER

Renovations can uncover many surprises – some unexpected, some forgettable, and then some with historical significance. A renovation at the [Cook County Law Library](#) (CCLL) uncovered all three of the above. However, one surprise led me on a quest into the history of CALL and AALL.

Discovery

In 2015, CCLL underwent a renovation that included a redesigned reference/access services center and the addition of tech-enabled conference rooms and education centers. At the time I was the CCLL deputy law librarian.

The renovation was an opportunity for us to rethink our entire space, which encompassed the 29th floor of the Daley Center. In addition to weeding and shifting parts of our print collection, we decided to go through every cabinet, closet, room, and box on the 29th floor.



boxes as they were discovered at CCLL

In the course of moving file folders, I discovered two small boxes, one rectangular and the other square. Both were worn and of a certain vintage. Inside the long box was a gavel of solid wood with a very tarnished dedication plate.

Upon closer inspection I detected the words: AALL, Chicago, Host and 1955. The remaining words were hard to read. The small, square box contained a wood strike plate.

Association History

1955 was eight years after the founding of CALL in 1947 as the third chapter of AALL. These hints teased my curiosity. As a young association, I imagined we were enthusiastic and energetic. What did we host in 1955?

And, more to my interest, how did the gavel and strike plate come to be in a file folder on the 29th floor in 2015? With looming deadlines, I was going to have to research my finds later. I moved these two small boxes to my office for safe-keeping. Out of sight, out of mind.

In early 2018, I rediscovered the boxes as I was organizing files in my office. Having more time, I polished the dedication plate to reveal the full message:

Chicago Association Law Libraries
1955 Host AALL

What happened in 1955? Now I was in research mode. My initial inclination was that AALL held their annual meeting in Chicago. Consulting the Law Library Journal confirmed this hunch. Chicago was the location of the **48th annual meeting**, July 5-8, 1955.

CCLL History

Next, how could the gavel have found its way to CCLL? For those CALL members not familiar with CCLL's history, the library opened in 1966. It did not exist at the time of the 48th AALL annual meeting. However, CCLL had a unique connection to a law library that did exist in 1955. The Chicago Law Institute, incorporated in 1857, had a subscription library for attorneys and judges. It was housed in the County Building on Clark Street.

Until the opening of the Daley Center in 1966, the County Building also housed the Cook County courts. In December 1965, the Institute was dissolved, its library in the County Building was closed, and its extensive collection was transferred to the new CCLL in the Daley Center.



Holabird & Roche County Building



Daley Plaza photo by Sharon Mollerus

CALL Leadership History

Could the gavel have come over with the book collection? Which CALL members were involved with that annual meeting? Did any of these members have a connection to the Chicago Law Institute and ultimately the gavel?

Research unveiled the following: Jean Ashman (Washington University) was the 1954-55 CALL president, Redmond Burke, C.S.V. (DePaul) was the 1955-56 CALL president, and Dorothy Scarborough (Northwestern University) was the 1956-57 CALL president.

In 1955, Frank Di Canio was the Executive Law Librarian at the Institute and served as CALL president in 1949-50. Dorothy Scarborough and William D. Murphy (Kirkland, Fleming, Green, Martin & Ellis) were the co-chairs of local arrangements for the 48th annual meeting. Upon review, these leaders did not yield obvious connections between the gavel and the Chicago Law Institute.

Additional research uncovered an announcement in the CALL newsletter noting the presentation of the gavel. The December 1955 issue of the Chicago Law Library Bulletin had the following announcement:

"The President, Miss Dorothy Scarborough, was pleased to exhibit a gavel which was presented to the Chicago Chapter by Mrs. Marian G. Gallagher, immediate Past-President of the American Association of Law Libraries."

See [No. 19 Chi. L. Libr. Bull. 1 \(December 1, 1955\)](#) on HeinOnline

Several historical facts are also worth noting. The 48th annual meeting included individuals who left lasting legacies for both AALL and CALL. Marian G. Gallagher was the AALL President in 1954-55. AALL's highest honor, the [Marian Gould Gallagher Distinguished Service Award](#) is named in her honor.*

At the closing luncheon in 1955, Mr. Harvey T. Reid, president of West Publishing Company was acknowledged for generous contributions. In 1982, CALL established the [Agnes and Harvey Reid Award for Outstanding Contributions to Law Librarianship](#). Harvey Reid and his wife, Agnes were long-time friends and generous supporters of both CALL and AALL.

I may never know how or when the gavel and strike plate found their way to the 29th floor of the Daley Center. However, my short journey into the histories of CALL and AALL highlights the enduring connections among law librarians, our profession and the associations we created to support us. These connections are still strong as we look forward to our 75th anniversary in 2022.

Although questions remain unanswered, there is a happy ending for the gavel and strike plate. They will cease their travels and have a permanent home in the [CALL Archives](#).

*The following CALL members were recipients of the [Marian Gould Gallagher Distinguished Service Award](#):

[William D. Murphy](#) (1987)

[Frank Lukes](#) (1988)

[Elizabeth Benyon](#) (1992)

[Adolph Sprudz](#) (2000)

[Frances Robert "Bob" Doyle](#) (2003)

[Roger Jacobs](#) (2007)

[Sally Holterhoff](#) (2015)

[Judith Wright](#) (2016)

Additional Reading (*Digital journal access via HeinOnline*):

[Charles Ralph Johnston of "They Stand Accused" Fame Addresses Chicago Chapter](#), 19 Chicago Law Library Bulletin 1 (1955) [Di Canio, Frank. The Chicago Association of Law Libraries, 1947-1955](#), 49 Law Library Journal 204 (1956)

[Proceedings of the Forty-Eighth Annual Meeting of the American Association of Law Libraries](#), 48 Law Library Journal 286 (1955)



VISUAL LITERACY & FAKE NEWS

EMILY BARNEY

We've all heard the saying "A picture is worth a thousand words." Have you ever taken a moment to ask why?

If pictures affect us differently than text, how can we use the power of pictures to enhance our communication? On the other hand, how can we make sure we aren't being manipulated?

EBarney
@EBarney

I'm happy to be here at @wilscommunity to talk about "Visual Literacy: From Fake News to Fair Use."

Find my slides here, with lots of links and examples: buff.ly/2A8dYvc

8 2:43 PM - Jul 24, 2018

WILS: Visual Literacy
Visual Literacy From Fake News to Fair Use
Research strategies (how do search engines "see" images? Where are the best ones?), IP
docs.google.com

See EBarney's other Tweets

Librarians are experts in managing information, but visual information is viewed, interpreted, accessed, and stored very differently than textual information. Still, though we may need other tools or resources to find and review images, I believe our analytical skills and frameworks are just as relevant to evaluating the value of images as information.

Last year I gave a presentation on the topic "Visual Literacy: Fake News to Fair Use" at two separate library conferences. You can find the full slides from the most recent talk here, if you prefer a visual approach to the topic:

Access to Information

Librarians have always cared deeply about access to information, but it's taken time for the term "literacy" to grow to mean more than just reading text. Now information literacy, media literacy, and visual literacy are all deeply entwined in how we interpret what we find, share and create.

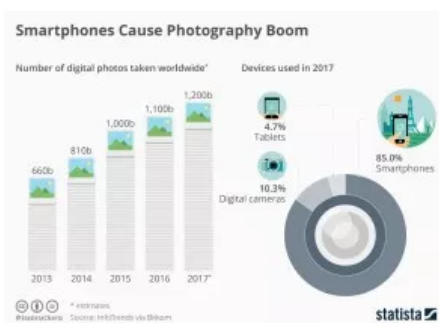
In the transitions from scribes and artists to the printing press, from private collections to public libraries, from personal computers to smartphones, the skills the average person needs to have to find and share information have changed drastically. Lately, the abundance of controversy about what constitutes "fake news" shows how easy access to information doesn't solve our literacy problems.

Whether we're discussing the impact of social media on a personal and global level or the value of journalism and free speech, the impact of "Freedom of Information" continues to be a fundamental issue:

"Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers."

– Article 19, *Universal Declaration of Human Rights* by the United Nations in 1948

The ease of creating and sharing visual information has escalated these changing skills and tools even more rapidly with social media and smartphones. Our understanding of privacy and our social norms for creating, sharing, and publishing images are changing as these tools become more widespread and easy to use.



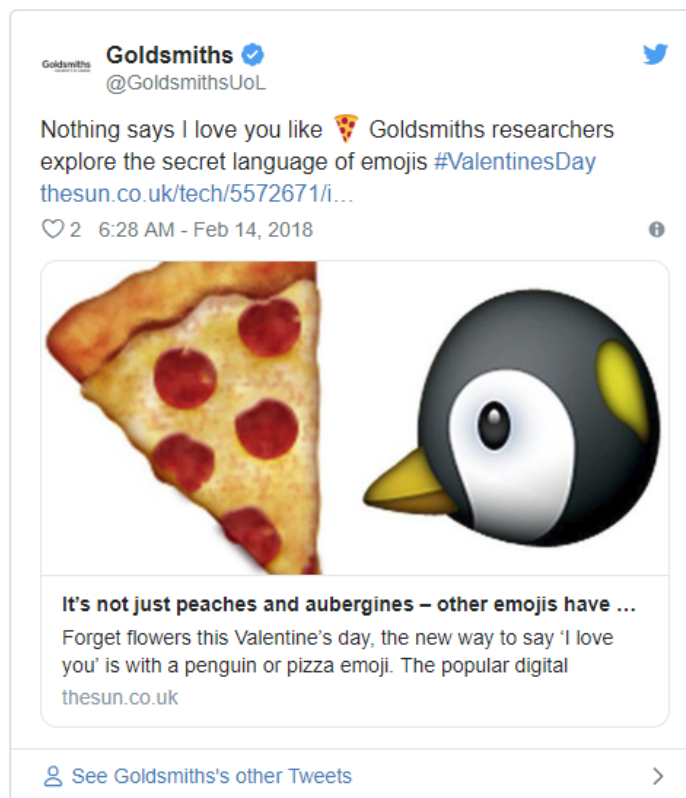
According to **InfoTrends**, in 2017 alone people took 1.2 trillion photos – 85 percent on their smartphones.

How does this proliferation of images affect communication?

Emojis & Visual Language

Let's take emojis as an example. If you use them, you can probably think of ways they may be used to mean something other than the obvious definition – used as humor or innuendo, for instance.

Researchers have looked at the way people use specific emoji to create a "secret language" among friends and family:



And there are legal implications for image-based messages:



What is Visual Literacy?

If I define literacy as a set of skills used to understand, interpret, analyze, research, share, and create information, it can apply to virtually any media.

Yet our visual context can be harder to define or share. We understand what we see by associating it with our personal experiences and larger narratives in our culture. Most people find this helpful for recognizing faces, places, symbols, and brands.

But our context and biases can be easily manipulated with memes and fake news that use stereotypes to build false narratives. If we trust images more quickly and analyze their messages less carefully, it doesn't help that we're often missing the original context and interpreting it based on where we find it or who shared it with us.

Here's a great example of the different interpretations people bring to images, using photojournalism from the Ferguson protests:

- FacingHistory.org: [How We Respond to Images](#)

Analyzing Fake News & Memes

Images grab our attention with something we know or recognize. They can convey emotions from fear to humor, from anger to delight. Memes and fake news capitalize on these emotions, often starting with something true and editing or adding something to it to make it more appealing or outrageous, from simple text to complicated photo editing.

Usually we think of fake news as an intentional attempt to confuse or distort truth. But some visual memes may start as jokes that people then read as actual news. In other cases, you could argue images are just advertising but find that creators are using some of the same techniques as fake news by photoshopping products or messages onto people who didn't originally use or support that content.

Here are three examples I've seen in the news or on my own social media feeds in 2018. The "[Fauxtography](#)" section of Snopes.com is a great place to fact check for fake images:



Fact-check articles:

- "[Crisis Actor](#)" Conspiracy Theory from Mass
- [Shootings Kim Jong Un reading Fire and Fury](#)
- [LeBron James Protest Shirt](#)

- **Identify:** What do I know about the context or content?
- **Find:** Who shared it? Where did they get it? Are they the creator?
- **Evaluate:** What is the message? Is it accurate? What is the motivation to share it?
- **Apply:** Can I learn more? Where would I go?
- **Acknowledge:** How will I respond? If it's accurate, can I note the author before you share it? If it's inaccurate, do I want to share that with anyone else?

Fake News Case Study: Russian Twitter Bots, #MeToo & #Oprah2020

Here's a case study applying that framework with specific tools to debunk a malicious meme designed or attack specific people or distort perceptions of an event.

Identify:

On January 7, 2018, the 75th annual Golden Globe awards took place while #MeToo stories of abusive Hollywood figures – especially Harvey Weinstein – dominated news headlines. A group of famous actresses in Hollywood responded by wearing black and bringing activists who have been working for fair labor standards or against sexual violence to the awards ceremony.

During the Golden Globes event, Oprah Winfrey was presented a lifetime achievement award and gave a speech that was very well received:



On Twitter, some people responded to the speech with the hashtag #Oprah2020, with varying level of sincerity. The next day, a few news

Find:

Various versions of this image, adapted into a meme with various titles overlaid on it, began trending via the #Oprah2020 hashtag on social media:

Ummmm yeah no!
#Oprah2020 ????? No!
#SheKnew
#LiberalismIsAMentalDisorder



3:53 AM - 8 Jan 2018

Evaluate:

The memes implied, sometimes implicitly and sometimes explicitly, that Oprah Winfrey was aware of the abuses in Hollywood and was willing to actively procure young women for Harvey Weinstein. Many of the accounts sharing the memes also implied this was a partisan political issue.

Personally, my own biases made me doubt Oprah would ever do such a thing. Looking at the image myself and evaluating their body language, I thought the women looked more comfortable with each other than with Harvey Weinstein and the younger woman seemed to be seeking support and perhaps comfort from Oprah Winfrey.

Apply

Since the role of Russian bots on Twitter in spreading divisive propaganda in America was been researched extensively in early 2018, I had a quick tool to research the “fake news” implications of this meme.

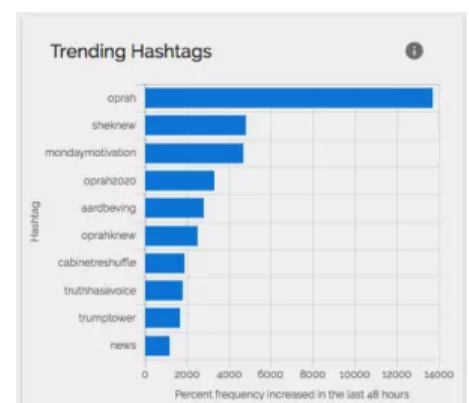
Tracking Tools

One site tracked specific Twitter accounts that had been identified as Russian bots and showed what specific messages they were sharing each day. On January 8, 2018, I took this screenshot of the trending hashtags from dashboard.securingdemocracy.org (as of early January 2019, that tool has been retired and their newer version isn't available yet)

The top hashtags from these bots that day included:

- #Oprah
- #SheK
- #Oprah2020
- #OprahKnew

You can't always prove quickly that it's as easy a solution as Russian bots spreading misinformation. But there are other simple tools and strategies you can use if you don't trust an image.



Reverse Image Search

If you're looking at a photo online that you suspect may be manipulated or taken out of context, one quick fact check strategy is to do a reverse image search using Google's [Image Search](#) or [Tineye.com](#).

Note: Reverse image searches may not work on mobile devices. On a smartphone? Try this site: <https://reverse.photos/>.

On my computer, all I had to do was right-click on the image in the Chrome browser and "search by image" to find the original source: a February 2014 article about the young woman, Rita Ora, attending a party in London hosted by the Weinstein Company:

A quick search of Rita Ora's own Twitter feed shows her using other photos from the 2014 event to show her memories didn't match the Russian Bot meme stories:

Would you like fries with that? Rita Ora rubs shoulders with Oprah Winfrey at The Weinstein Company's post-BAFTA party after grabbing a bite at McDonald's



Acknowledge:

I learned about this meme from someone else who was already calling out the inaccuracies and sharing the [securingdemocracy](#) bot tracker, so I didn't feel the need to disabuse anyone of the lie directly, but I did bookmark the tool and save some screenshots to share later!

Test Your Skills!

I attended a wonderful presentation at the 2018 CALI conference presented by Carol Watson and Kris Niedringhaus on fake news: [Battling Fake News and Developing Digital Literacy Skills within the Legal Profession](#).

Here are a few of the websites and apps the speakers recommended to help verify the accuracy of news or to test your own skills in evaluating fake headlines.

- [FotoForensics](#): check photos for signs of editing
- [Factitious](#): a quiz game to test your ability to spot fake & real news
- [Get Bad News](#): see how fake news spreads
- [BBC iReporter](#): create click-bait headlines
- [B. S. Detector](#): a browser add-on to get alerts for unreliable news, by type

Recommended Reading:

I also enjoyed the range of articles recommended at their CALIcon18 presentation. I've shared my full notes on this [Twitter thread](#), since I haven't found their slides online.

- [How to Spot Fake News](#) (FactCheck.org, Eugene Kiely & Lori Robertson, 11/18/2016)
- [A lesson in fake news from the info-wars of ancient Rome](#) (Financial Times, Izabella Kaminska, 1/17/2017)
- [The Myth of the War of the Worlds Panic](#) (Slate.com, Jefferson Pooley & Michael Socolow, 10/28/2013)
- [The Macedonian Teens Who Mastered Fake News](#) (Wired, Samanth Subramanian, 2/15/2017)
- [Lies spread faster than the truth](#) (Science, Barbara R. Jasny, 3/9/2018)

Beyond Photoshop

If we're more easily influenced to believe images than text, how much more are we going to be manipulated by videos? If you haven't heard of software that makes these "deep fakes" easy to do, you may want to read this article:

[The Era of Fake Video Begins](#) (The Atlantic, Franklin Foer, 5/2018)

Here's an example designed to help you see how the skills and questions I've described above can be applied to videos that may have been manipulated using new software:





PLANNING AN EXHIBIT: HOW TO MAKE EXHIBITS AND DISPLAYS THAT WORK

BRITTANY NICHOLE ADAMS

When I began my position just over two years ago, I was tasked with implementing an exhibit program at the Pritzker Legal Research Center. Different libraries handle exhibits in different ways. Some have an exhibit committee with an schedule looking years in advance; others simply plan for exhibits as opportunities arise.

I found myself somewhere in the middle, doing exhibits independently, rather than as part of a committee, but I would have a set schedule with ideas planned (at least somewhat) in advance. In this piece, I highlight some of my practices for curating and presenting exhibits at the Pritzker Legal Research Center.

Scheduling Exhibits

As we are an academic library, it makes sense to schedule our two exhibits according to the academic year—one in the fall semester, and one in the spring. The Law School hosts Alumni Weekend in the fall, making it an ideal time to debut an exhibit. I then like to leave it up for a while—usually until Spring Break.

I try to plan the installation for the week that students are gone so that there is a new surprise when they return (it also helps to have the space relatively quiet and empty for the transition!). Regardless, planning events to coincide with the exhibit opening or closing is a great way to generate interest for those events.

Creating the Concepts

I start each exhibit by creating two concepts—contextual and visual. For example, our fall exhibit features a fantastic recent acquisition of Clarence Darrow materials.

Contextual Concept

This collection had belonged to Arnold Greenberg, a New York City bookseller and father of Northwestern University alumnus Mike Greenberg. Mike and his mother donated the collection after Arnold passed away, and so this exhibit was as much a tribute to Arnold, a fervent admirer of Darrow, as to Darrow himself.

Understanding the contextual concept helped me come up with the title: *Clarence Darrow: Selections from the Arnold Greenberg Clarence Darrow Collection*. Since there was no single theme in the collection—the materials covered different parts of Darrow’s personal and professional lives—I decided that the context of my exhibit would simply be to show off some of the collection’s most exciting pieces.

These included signed editions of his books, pamphlets relating to his debates on religion, and publications featuring his work as a defense attorney. By studying these items, I came to understand Darrow better: he believed that life was without purpose or hope, but that it was still worthwhile to try to make it less painful for others.

Visual Concept

From here, the visual concept came together. This idea of justice in the face of bleakness kept coming back to me, and with it came certain associations: bleak colors such as brown, gray, white, and black; strong, sharp shapes (squares versus circles). A very clean, simple display.

Exhibits present an opportunity for academic librarians to stretch certain professional muscles that are often at risk of going sedentary. Exhibits do require lots of research and writing — the mainstays of academic library work — but they also present a tremendous opportunity to be creative. From designing graphics to arranging frames on the wall, working on the artistic aspects of an exhibit are some of the most fun parts of my job.

Designing Graphics

Much of my design work takes place in Adobe Creative Suite. For example, I wanted an interesting visual element for the Darrow exhibit that would draw people in while going along with the simple, stark visual concept I had in my mind. I ended up scanning a document that Darrow had signed, and then used Photoshop to isolate the signature.

In Adobe Illustrator, I turned that signature into a vector graphic, and from there I was able to make it almost four feet long. I then designed this cut into vinyl at FastSigns and affixed to the exhibit wall. Having the title in the subject's own handwriting was a strong statement piece that tied together both the contextual and visual concepts.

Adobe Creative Suite played a critical role in the design of the title, but it is not the most intuitive or accessible software for all librarians, especially those who are beginners to design. In that case, Microsoft Word can work for certain tasks. This is especially true when planning a layout.

Using the shapes function, I made a to-scale drawing of the exhibit space and the cases. I added in frames for some of the smaller paper elements that I wanted to hang on the wall as well as decorative text elements on the wall. This not only helped me to see how much material I could display, but also made the installation much easier for our facilities team.

Assembling & Installing Exhibits

Other elements of the exhibit are pre-determined. Fonts and additional colors, if necessary, are usually chosen from the organization's branding guidelines, and materials are displayed with previously purchased props. Card stock is helpful to keep exhibit labels from curling, and an organic linen cloth can cover up ugly or mismatched stands. All items should be acid-free, UV-protectant, and safe regarding humidity. Companies like Gaylord and University Products have a great selection if additional products are needed.

Promoting the Exhibit

After installing the exhibit, we hosted an opening with light refreshments. This past fall, we invited the donor's family and got to experience the exhibit with them. The creation of any exhibit is a significant and stressful undertaking, but seeing it come together is one of the most rewarding experiences I have as a librarian. Hosting the family and seeing their response to their loved one's collection on display made it even more so.

Clarence Darrow: Selections from the Arnold Greenberg Clarence Darrow Collection is on view through early March at the Pritzker Legal Research Center. To come see it, or to ask any other questions about the process of creating exhibits, please contact [Brittany Adams](#), the Special Collection, Digitization, and Archival Services Librarian.



MODERN MENTORSHIP

LINDSEY CARPINO

The **Mentorship and Leadership Development Committee (MDLC)** recently hosted a mentorship brown bag event at Chicago-Kent College of Law on Thursday, January 24, 2019.

With the demands of work, professional development, and our personal lives, it can be challenging to add mentorship to your task list. Because of this, we decided to invite our newer CALL members to an informal mentorship event where we could share our insights and take questions over lunch and cookies.

Mentoring New Members

This approach was successful. Our new members were able to get their questions answered and start forming bonds with some of our CALL leaders. Additionally, they now associate names with faces for the next business meeting.

Some of the questions included revolved around the best committees for new CALL members to ease into involvement, and we encouraged *Bulletin* writing. Also, there were questions about where to find conferences and how to apply for grants – the **MDLC calendar** where our members can find this information.

Diversifying Your Mentors

This modern mentorship approach tied in nicely to an article I read. Sallie Krawcheck, CEO and co-founder of Ellevest says, "Modern mentorship isn't about looking to just one person; it's about cultivating a group of people." [Leach, Samantha. "Mentorship Rethink The New Way to Get the Get-Ahead Advice You Need." *Glamour*. January 2019: 72-74. Print.](#)

I think we need to carry this diverse approach into our own professional development and networking. You might have one mentor you go to for career moves, one for article edits and one for work-life balance. It is important that we pull together the strengths of our entire network to best guide us.

Connecting with Mentors

The Leach article stresses that mentorship does not have to be formal. It can be a professional relationship that develops into friendship, coffee date, or quick phone call. Keep your mentorship relationship fresh by staying in touch. These are: sending a quick e-mail when I see a contact has received some exciting news, LinkedIn messages, and Christmas cards.

Future MDLC Events

I hope to have more informal CALL [Mentorship and Leadership Development Committee](#) events where we can share our expertise with one another in an informal setting. We are fortunate to have so much experience from our membership, not only in CALL, but our various law librarianship and legal organizations.

- CALL MENTORSHIP & LEADERSHIP CALENDAR

We have countless advisers to include in our mentorship circle. The best part about being a law librarian is that not only does everyone have a plethora of knowledge to share – they are willing to do so! Take advantage.

COMMITTEE ROUNDUP: MENTORSHIP AND LEADERSHIP DEVELOPMENT COMMITTEE (MLDC)

LINDSEY CARPINO, LYONETTE LOUIS-JACQUES

The Mentorship and Leadership Development Committee (MLDC) has been busy! Here is some of the great work already completed by the Committee:

- MDLC launched a [new page](#) on the CALL website under Members Information – this page includes upcoming events, the mentorship form, key contacts and more.
- The Professional Development Encouragement subcommittee (Lyonette Louis-Jacques and Sarah Andeen) is currently compiling and completing a database of CALL member publications (and forthcoming publications). Please send any contributions you can to the [subcommittee](#) so CALL can recognize your terrific work! You can find more information at the [CALL MLDC website](#).
- The subcommittee has also been busy organizing the upcoming opportunities for CALL members to take advantage of in the new [MDLC calendar](#).
- Don't forget to apply for a CALL grant.
- A special thanks to my Committee for all of their hard work!
- Any questions, please reach out to the MDLC Chair, Lindsey Carpino lcarpino@sidley.com.

Finally, please consider becoming a CALL mentor or mentee. You may contact the [Committee](#) with any questions or fill out the [Mentorship and Networking Interest Form](#).