ISSUE 235 – SPRING 2015

CALL 2015 Elections Success

Vice-President/President-Elect

Todd Ito

Secretary

Diana Koppang

Director

Konya Lafferty

President’s Letter, by Margaret Schilt

From the Editors, by Lyonette Louis-Jacques, Scott Vanderlin & Lindsey Carpino

CALL Executive Board Minutes, by Clare Gaynor Willis

February 2015, January 2015, December 2014 and November 2014

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curated by Kara Dunn & Scott Vanderlin

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**President’s Letter**, by Margaret Schilt

Dear CALL members,

I am hoping it is finally safe to call it spring! The sun is shining as I write this and the temperature is in the 50’s.

CALL members have triumphed over the winter weather, maintaining an impressive level of activity. The [February business meeting](#) featured a sobering and fascinating presentation by David Mendelsohn, Managing Partner of the Chicago Office for DLA Piper and a partner in the Financial Services group, on “The Future of Law Firms from a Managing Partner’s Perspective.” If you weren’t able to attend, don’t miss Clare Willis’s roundup of the meeting in this issue of the CALL Bulletin.

The Continuing Education Committee sponsored a great webinar in late January with Nathan Rosen on how to raise your profile and communicate your value through your [LinkedIn profile](#). The Mentoring and Leadership Development Committee meetups are a great way to get to know your colleagues better. The March 11 meetup gave the new AALL Local Arrangements Committee co-chairs, Maribel Nash and Meg Butman, an opportunity to elicit ideas and recruit members to prepare for the AALL 2016 Annual Meeting to be held here in Chicago.

And in the meantime, the CALL Bulletin co-editors and committee members have created this wonderful themed issue on artwork in our libraries. Librarians from three law firm libraries, three law school libraries and the Cook County Law Library have contributed articles. Art in our workplaces enhances our workday, contributes to our workplace culture and lowers stress, giving us a window to another world – a lot like a good research database interface! These articles by [Kara Dunn](#), [Kaitlin Gaffney](#), [Jean Wenger](#), [Sally Holterhoff](#) and [Debra Denslaw](#), and [Emily Barney](#) show us the positive effects that art can bring.

Also in this issue is an article by Sam Wertime on Microsoft Lync. I am personally looking forward to reading this because I had to look up what Microsoft Lync is when I saw the article title. It’s so helpful to have knowledgeable CALL members to review and evaluate new products!

CALL is also looking toward the future. Our [recent election](#) assures that CALL will have great leadership for the next few years. Thanks to all of the candidates for their willingness to throw their hats in the ring, and welcome to Todd Ito as our 2015-2016 Vice-President/President-Elect, Diana Koppan as Secretary and Konya Lafferty as Board member at large.

CALL’s next business meeting is May 14, 2015 at Wildfire. We are fortunate to have Holly Riccio, AALL President, as our speaker. I hope to see you all there!

Best regards,
From the Editors by Lyonette Louis-Jacques, Scott Vanderlin & Lindsey Carpino

Welcome to the Spring Issue of the CALL Bulletin, which we are finally able to type with a straight face, thanks to the rapidly-improving weather! We would first like to congratulate Todd Ito, Diana Koppang and Konya Lafferty—the newly-elected CALL Board members for the 2015-2016 term. We have a very exciting and colorful Spring issue of the Bulletin, featuring works of art from CALL libraries. Thank you to those who were able to share these pieces with us.

We also feature a few tech-inspired articles, including Sam Wertime’s piece on Microsoft Linc Revolution and Debbie Ginsberg’s piece on how CALL moved from PDF to WordPress. We get the chance to meet a new CALL member, Miriam Heard, from Northwestern University’s Pritzker Legal Research Center. And Lindsey Carpino shares her experience at a large law firm in her law firm librarian-inspired column.

Finally, Sam Wertime reports on the CALL Continuing Education Event entitled “Raise Your Profile and Communicate Your Value Through LinkedIn.”

Lyonette Louis-Jacques

We also wanted to take this opportunity to introduce ourselves as the new co-editors with Lyonette Louis-Jacques, as this is our first official CALL Bulletin within these new roles.

Lindsey Carpino

Lindsey Carpino is a recent library school graduate from the University of Illinois Graduate School of Library & Information Science (GSLIS). She began working at Sidley Austin LLP as a Knowledge Management Analyst focusing on sharing information on the firm’s practice collaboration sites. Lindsey then transitioned into her newer position as a Reference Librarian, still with a focus on Knowledge Management. Lindsey also teaches paralegal courses online and develops course content for an ABA-approved program.

Scott Vanderlin

Scott Vanderlin is a Research Librarian at IIT Chicago-Kent College of Law. Prior to joining the CALL Bulletin Committee, Scott served as co-chair of the CALL Continuing Education Committee and was instrumental in creating the CALL chapter displays at the AALL annual meetings in Seattle and San Antonio. When he’s not being instrumental in creating CALL chapter displays for AALL...
annual meetings in Seattle and San Antonio, Scott enjoys long walks on the beach, the smell of freshly-cut grass, and the unbridled enthusiasm of children at play. Also, candles.

Scott and Lindsey are both fellow University of Illinois GSLIS grads and were once Reference Associates at the Pritzker Legal Research Center. Together, they are excited for the opportunity to bring timely and relevant content to CALL members. Please do not hesitate to contact us if you have any ideas or concerns!

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CALL Executive Board Minutes, by Clare Gaynor Willis

CALL Executive Board Meeting, November 2014
Complete, up-to-date CALL Board meeting minutes are available on the CALL website.

- AALL Headquarters, 105 W. Adams St., Suite 3300 (enter on Clark St.)
- November 11, 2014 9:00 a.m.

Board Members Present: Maribel Nash, Robert Martin, Stephanie Crawford, Clare Willis, Jamie Sommer, Margaret Schilt

Board Members Absent: Julie Pabarja

Guests: Joe Mitzenmacher and Konya Lafferty, co-chairs Government Relations Committee

Summary:
Treasurer’s report (Section IV):

2. Net Income, October 2014: ($830.00)
3. Membership numbers as of October 31, 2014: 245 (9 new members, 236 renewals)

Significant Actions:

Policy: Members of the Grants and Awards Committee are not eligible to apply for a CALL grant for the duration of their time on the Committee. (See V. Committee Reports, f.)

CALL Executive Board Meeting, December 2014
Complete, up-to-date CALL Board meeting minutes are available on the CALL website.
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AALL Headquarters, 105 W. Adams St., Suite 3300 (enter on Clark St.)
December 9, 2014 9:00 a.m.

Board Members Present: Maribel Nash, Robert Martin, Julie Pabarja, Clare Willis, Jamie Sommer, Margaret Schilt

Board Members Absent: Stephanie Crawford

Guests: Therese Clarke Arado and Annie Mentkowski, co-chairs Membership and Archives Committees (by conference call), See VI. Committee Chair Visit, a.

Summary:

Treasurer’s report (Section IV):

1. Harris Bank balance as of November 30, 2014: $33,292.39
2. Net Income, November 2014: ($178.47)
3. Membership numbers as of November 30, 2014: 252 (12 new members, 240 renewals)

Significant Actions:

None.

CALL Executive Board Meeting, January 2015

Complete, up-to-date CALL Board meeting minutes are available on the CALL website.

AALL Headquarters, 105 W. Adams St., Suite 3300 (enter on Clark St.)
January 13, 2015 9:00 a.m.

Board Members Present: Margaret Schilt, Stephanie Crawford, Julie Pabarja, Jamie Sommer and Maribel Nash (via conference call)

Board Members Absent: Clare Willis, Robert Martin (Stephanie Crawford acting as Robert’s proxy)

Summary:

Treasurer’s report (Section IV):

1. Harris Bank Balance as of December 31, 2014: $29,129.89
2. Net Income, December 31, 2014: $60.00
3. Membership numbers as of December 31, 2014: 255 (12 new members, 243 renewals)

Significant Actions:

The Board voted to create a Task Force on the Website

CALL Executive Board Meeting, February 2015

Complete, up-to-date CALL Board meeting minutes are available on the CALL website.
Board Members Present: Margaret Schilt, Stephanie Crawford, Julie Pabarja, Jamie Sommer, Maribel Nash, Robert Martin (via conference call)

Board Members Absent: none

Summary:

Treasurer’s report (Section IV):

1. Harris Bank Balance as of January 31, 2014: $27,733.89
2. Net Income, January 31, 2014: ($1,256.00)
3. Membership numbers as of January 31, 2014: 255 (no change from January)

Significant Actions:

None.

February 2015 Business Meeting Round-Up, by Clare Gaynor Willis

CALL held its third Business Meeting of the year at Morton’s Steakhouse, 65 E. Wacker Place, on February 26, 2015. President Margaret Schilt called the meeting to order at noon and praised the Meetings Committee for finding a great new venue. Margaret welcomed one new CALL member, Peter Kaiser from Bloomberg BNA.

Meeting Sponsor

Vice-President/President-Elect Julie Pabarja then introduced and thanked our meeting sponsor, Wolters Kluwer Law and Business.

Sean Hearon spoke on behalf of Wolters Kluwer and thanked the Association for the opportunity to be at the meeting.
Meeting Speaker: David Mendelsohn

Julie then introduced the meeting speaker, David Mendelsohn, Managing Partner of the Chicago Office for DLA Piper and a partner in the Financial Services group, to give his talk, “The Future of Law Firms from a Managing Partner’s Perspective.”

Mr. Mendelsohn focuses his practice in the area of insurance and reinsurance transactional and regulatory matters and provides global regulatory and compliance advice to Fortune 500 and other international companies in a range of industries.

Mr. Mendelsohn graduated with honors from the Lancaster Gate School of Law and IIT Chicago-Kent College of Law, where he was named one of the 125 Alumni of Distinction. He has been nominated by in-house counsel and peers to appear in the Guide to the World's Leading Insurance & Reinsurance Lawyers, named an Illinois Super Lawyer, and is included in the international listing of Super Lawyers, Corporate Counsel Edition.

Legal Services Market

Mr. Mendelsohn started his talk by describing the legal services market as “flat,” and a “buyer’s market.” He said that this is a market where clients are the ones with the power to force changes, causing enormous tension between clients and firms and between firms. Mr. Mendelsohn noted that there is a growing divide between law firms that will grow and become more profitable and those in the next tier below those firms.

He then explained the client side of the relationship, stating that he has noticed something he finds “rather ironic.” He noted that clients, which he took to mean corporations and their in-house legal departments, are facing broader issues, more regulation, and are dealing with a wider range of issues in more countries with fewer resources. He said that they are reducing the use of outside counsel, and driving down costs through discounts and fee arrangements. Mr. Mendelsohn shared some statistics from a survey of in-house law departments.

He noted that only 4% of law departments are content with the status quo with outside counsel. He also noted that 90% of those surveyed obtained price reductions from their law firms.

Mr. Mendelsohn concluded that those statistics show that clients are not getting the satisfaction that they thought they would get from putting price pressure on law firms. He then dismissed the idea that the legal service delivery model is important to this group, noting that
most respondents either said, essentially, that they only cared about results or said that how a law firm provides service matters, but that other factors may take precedence.

Finally, Mr. Mendelsohn analyzed the answers that law departments gave when they were asked about their internal clients, the Board of Directors and upper-level executives. When asked what those groups value from the law department, they answered that management wants advice to senior executives, support to the Board, governance advice, and compliance regulatory advice.

Further, the least important item was “controlling legal expenses.” Mr. Mendelsohn concluded that there is a “complete disconnect” when only 4% of clients are happy despite 90% receiving price discounts that executives do not care about. He said that the “debate is off kilter” and law firms “need to get it recentered” on what law departments’ internal clients actually want.

The Future for Law Firms

Mr. Mendelsohn then spoke about how law firms are focused on maintaining and building market share, but noted that few law firms are thinking about strategy. He noted that law firms save money by moving jobs to less-expensive labor markets, allowing people to work remotely, and using management tools and metrics to measure performance and allocate resources.

He opined that big data is the future for law firms. He asked the CALL members present to imagine the amount of data possessed by DLA Piper, a law firm with over 4,000 attorneys. He said that, for law firms, information is an asset waiting to be monetized and then pointed out that librarians know how to find information.

The Future for Librarians and Law Schools

Mr. Mendelsohn then wondered how librarians will "pivot" to do something different. He said that he didn't have an answer, but noted that the only way we can make it happen is to understand the market and our organizations and where the issues and opportunities are. Mr. Mendelsohn stated that libraries are “an underutilized asset in the law firm world” and a cost center, so we must give value and find a way to make libraries revenue centers.

Mr. Mendelsohn then turned his attention to law schools, concluding that law schools have to change their models because jobs are scarce, and what law schools teach and how they teach it is “archaic.” He predicted a growing gap between the top law schools and those at the next level, the same as what he described happening in law firms.
CALL Member Questions

Mr. Mendelsohn then took questions from the CALL members present. One member asked, “If there’s a partner who insists that he needs a book and can’t work online, is he encouraged to leave?” This got a big laugh from the membership and the speaker. Mr. Mendelsohn acknowledged that it is difficult for people to change the way that they do things, but law firms will not be able to keep things in hard copy.

He concluded that, “When people can’t do their job effectively, that’s when they’re let go.” Another member asked, “Can you give some examples of how the librarians at DLA Piper have crossed over into this new world and are using technology or interpreting big data?” Mr. Mendelsohn said that the firm has centralized the way in which attorneys access the help of librarians, and uses librarians for work that used to be left to lawyers. He noted that there should be a larger role for the library on the marketing side because there is too much overlap between marketing and the library.

A member then asked, “How do we come to the attention of hugely busy people?” Mr. Mendelsohn answered that “substance counts” and librarians must understand the firm and the market. He also stressed finding those who support what you have to offer and getting them to help you get the right audience at the right time.

Another member asked whether it helps clients understand what a librarian does to rename the librarians something more technical. Mr. Mendelsohn opined that the problem did not come from clients because “clients love lower rate work,” but, rather, the trouble is ignorance on the part of lawyers of what librarians can do.

A member asked what new data will be created from the pool of unmonetized information and knowledge. Mr. Mendelsohn answered that DLA Piper has information about outcomes of litigation that it could break out by jurisdiction and other facets. He said that if they could package that information and let clients know about it, clients could settle with more confidence.

Committee Announcements

Margaret thanked Mr. Mendelsohn for speaking and invited several committees up for announcements.

Community Service:

Valerie Kropf said that the Community Service Committee is collecting food and monetary donations to benefit the Greater Chicago Food Depository. The Food Depository assists more than 800,000 adults and children in Cook County every year through a network of 650 pantries, soup kitchens and shelters.
Mentorship & Leadership Development:

Eugene Giudice thanked everyone who has been supportive in attending the Mentorship and Leadership Development Committee’s meet ups. He said that the next event would be a morning donut and coffee meet up with the AALL Local Arrangements Committee for the 2016 Annual Meeting in Chicago. Eugene also reported that those who live in the western suburbs can look forward to a meet up this spring in the Wheaton/Winfield area.

AALL Local Arrangements:

Later, Maribel Nash spoke on behalf of the AALL Local Arrangements Committee and her co-chair, Megan Butman, to say that they will be available at the meet up to speak with anyone interested in the work of their Committee.

She also said that, as the annual meeting in Philadelphia approaches, CALL members should be on the lookout for a call for volunteers to staff the Local Arrangements table in Philly, as well as volunteers for Local Arrangements for the 2016 meeting in Chicago.

Government Relations Committee:

Joe Mitzenmacher reported, on behalf of the Government Relations Committee, that Congress is considering HR 741, the US Library Trust Fund Act, a bill designed to apply tax overpayments to a trust fund that could go to libraries.

He reported that the bill has been assigned to the House Ways and Means Committee and that CALL may be able to enlist the help of local legislators and committee members, Reps. Danny Davis and Peter Roskum.

Grants and Awards:

Maribel Nash then reminded the membership that it is CALL awards season and the Grants and Awards Committee seeks nominations for the following chapter awards, to be awarded at the May meeting:

- The Agnes and Harvey Reid Award for Outstanding Contribution to Law Librarianship: presented for outstanding service to the Chapter during the previous year or for contribution to law librarianship.
- The Award for Outstanding Lifetime Achievement in Law Librarianship: presented to a retired or soon-to-be retired CALL member for their outstanding lifetime achievement in law librarianship.
- The Award for Outstanding In-House Publication is given to an individual or group who created in-house library materials (print or online) that are user- and staff-oriented, are relevant for law libraries, and are outstanding in quality.

Maribel reminded the group that criteria for each award can be found on the CALL website. A list of past recipients of the awards and information about the CALL Grants and Awards Committee are found in the CALL Handbook. She asked the membership to please submit their nominations by March 27, 2015 and feel free to let anyone on the Committee know if they have any questions.

Maribel added that the Committee is also always awarding CALL grants, and CALL members who have never received a grant are especially encouraged to apply.

She reminded the members that, in addition to grants for the Annual Meeting, grants are available for other professional development opportunities of interest to members, including the CALI Conference for Law School Computing, the ABA Techshow, and the Special Libraries Association (SLA) conference. To apply for a CALL grant for the AALL meeting in Philadelphia, the application form is due by March 30.
Reminder about Executive Board Election

Margaret then reminded everyone to vote in the Executive Board election. She introduced the slate of candidates for CALL’s 2015-2016 Year:

- Vice-President/President Elect: Joseph Mitzenmacher, Loyola University Chicago School of Law Library, Todd Ito, D’Angelo Law Library, University of Chicago
- Secretary: Diana Koppang, Neal, Gerber & Eisenberg LLP, Eugene Giudice, Latham & Watkins LLP
- Director: Kara Young, Pritzker Legal Research Center, Northwestern, Konya Lafferty, Supreme Court of Illinois

Margaret added that the next CALL Business Meeting will be Thursday, May 14, 2015 at Wildfire Chicago, 159 W. Erie.

The meeting adjourned at 1:22pm.

CALL 2015 Election Success

The CALL election results are in! JoAnn Hounshell, Chair of the Nominations and Elections Committee, reports:

With 48% of eligible voters voting, the winners are:

Vice-President/President-Elect: Todd Ito

Secretary: Diana Koppang
Congratulations to the newly elected members of the Board! And our thanks also to the other candidates – Joe Mitzenmacher, Eugene Giudice, and Kara Young - who were willing to serve CALL in these capacities. On behalf of the Board, thank you for running, and we hope to see you on the ballot again in the future.

**Featured Articles on CALL Library Art**, curated by *Kara Dunn and Scott Vanderlin*

**Art Adds to Atmosphere in Valparaiso University Law Library**, Sally Holterhoff, Debra Denslaw

It’s been said that the practice of law is an art. Students at Valparaiso University School of Law may or may not agree with that view of their future profession. But we recently confirmed that they do notice and appreciate works of art on display on the walls of our law library.

For the past 18 months, the library has been the beneficiary of a unique collaboration with Valparaiso University’s [Brauer Museum of Art](https://brauerart.org). More than 30 works of art are on display throughout the library, on long-term loan from the permanent collection of the museum. This connection between the museum and the law school, and between art and the law, began in August 2013. Over that summer, the main floor of the library had received a makeover (new chairs, new carpeting, and freshly-painted walls). With lots of clean, bare wall space newly-available, the librarians decided it would be a great idea if we could find some “real art” to display, rather than re-hanging the previous random selection of inexpensively-framed posters.

After discovering that a loan of art from the collection of the campus art museum was a possibility, Sally Holterhoff and Jesse Bowman (now at Northwestern, but who was at that time at Valpo Law) arranged a meeting with the museum’s director, Gregg Hertzlieb. The Brauer Museum has an impressive collection of artwork, much of which is in storage at any given time. Hertzlieb allowed the two librarians to select for a long-term loan to the law library a total of 32 original, unique pieces, depicting a variety of subjects and in many different styles—including paintings, photographs, and lithographs. With the start of fall semester rapidly approaching, we were pleased when our chosen artworks were delivered to the law library a few days later. We found wall space for all of them to be mounted in appropriate spots on all three floors of the library. Hertzlieb assisted with the hanging and provided small signs with information about each work: title, artist, medium, and donor information, if relevant.

Since then, this collection of borrowed artwork has become a distinctive feature of our library, providing interesting, unusual, and truly beautiful art for our students and faculty to view and enjoy. While our space (approximately 25,000 square feet on three floors) is first and foremost a law library and not an art gallery, the art seems to be very popular with our faculty and students. Jesse Bowman still remembers in particular one of the paintings that he helped select. It is a Chicago industrial scene, *A 400 Pulls Out (Opera and Steel)*, by Richard A. Chase. Bowman and Holterhoff were told that this painting was
also the favorite of a past president of Valparaiso University and hung in his office for years. So we are pleased to have it now in the law library.

Recently, our librarians decided to conduct a student survey to determine which individual works were their favorites and to gauge the effect, if any, that the art in our library has on our users. With the encouragement of candy and eligibility for a drawing for a Kindle Fire in return for submitting a completed survey form, the students responded enthusiastically. Their votes and their comments were surprising and informative, drawing attention to particular pieces that now enrich our library workspaces.

The majority of students surveyed named as their favorite *Law as a Calling* by 2010 Valpo Law graduate and successful artist, Justin Vining. This colorful, multi-media mural depicting Chicago and Valparaiso University is actually not part of the Brauer collection, since it was a gift from the artist to the law school. The piece was created from 694 pages of a civil procedure textbook, which were torn, painted, and glued to nine panels. It is prominently displayed on the curved wall of the library’s staircase. Various student comments about the mural show that each viewer’s relationship with a work of art is individual:

“The multi panels blend like a process – and law is a process!”

“It gives me hope for the days I won’t be spending in the basement [studying].”

“…a reminder that although law school is tough you have to make time for other activities you enjoy.”

Displayed in our Reference Office (and a favorite of several of the librarians) is *Sunday Afternoon*, a landscape by Karl C. Brandner (a regional artist who studied at the Art Institute of Chicago). The peaceful rural scene with its soft colors has proved to be calming for anxious students with questions about legal research assignments and for the reference librarian providing assistance.
Besides Vining’s mural, other pieces favored by students also featured bold colors. One is a somewhat somber painting with a darker but striking color palette: *Fantastic Landscape*. Painted in oils by Dean Porter, this work depicts a New Mexico scene of mountains and a church. Porter is director emeritus of the Snite Museum of Art at the University of Notre Dame and a recognized authority on the art of the Southwest. He is known for his modernist New Mexico landscapes and churches. Another oil painting by Porter, *Santurio de Chimayo*, hangs on an adjacent wall in the library.

Also on display are several pieces depicting the unique natural environment of Northwest Indiana, with its proximity to the Indiana Dunes and the beaches of Lake Michigan (only 15 miles from campus). Many of us would agree with one student’s comment in his survey response: “Anything dealing with water is calming, soothing, and helps me focus.” One favorite is *West Beach Indiana Dunes National Lakeshore*, an oil painting by Joel Knapp, a 1961 VU graduate.
While some of our students are so engrossed in their studies that they barely notice their surroundings, others confirmed through their survey responses that artwork is improving their experience in the library, just as we had hoped it would. As several of them commented about the art, it provides “a good way to remove oneself from the tension,” “helps me focus better on the work I’m doing,” and “allows students to immerse ourselves into something other than the law.” We are pleased that bringing art into the library has helped our group of future lawyers to cultivate the art of the law.

*Photo credits: Adam Holterhoff*
Artwork Celebrating CALL’s 50th Anniversary

This banner celebrating CALL’s 50th Anniversary (1947 - 1997) is on display in the library at Holland & Knight LLP. Elizabeth Robertson, a former Human Resources Manager at Holland & Knight, bid on and won this piece at the City of Chicago banner auction. The city banner auction features banners that were once displayed on streets around the city.

Thank you, Carolyn Hosticka, Library Manager at Holland & Knight, for sharing this artwork with us!
Chagall’s Four Seasons

Artwork from Marshall, Gerstein & Borun, LLP, Kara Dunn, Todd Hillmer

As we near the end of our slog through winter, Marc Chagall’s *Four Seasons* (Chicago, 1974) helps remind us that spring is just around the corner. This lithograph poster, which was signed by Chagall, can be found in the Carl E. Moore, Jr. library of Marshall, Gerstein & Borun, LLP.

Signed Chagall

The poster was originally commissioned for the dedication of the mosaic mural at First National Plaza (now Chase Tower). At that time, the firm was located in 2 First National Plaza, overlooking the Chagall mural. A limited number of prints were offered for sale, and a group of partners purchased the piece to display at the firm.

Thank you, Todd Hillmer, Library Manager at Marshall, Gerstein & Borun, for sharing this piece with us!
A Bit of CALL History: Portrait of Kurt Schwerin, Kaitlin Gaffney

Artwork from Pritzker Legal Research Center

This oil painting of Kurt Schwerin (artist and date unknown) hangs in the Pritzker Legal Research Center.

Northwestern University's Pritzker Legal Research Center is home to several fascinating works of art in a variety of forms, including this oil painting of Kurt Schwerin—a former CALL president from 1958 to 1959.

Schwerin was born in 1902 in Beuthen, Upper Silesia (now a part of Poland). He later moved to the United States, where he earned the following degrees:

- Master of Social Science, New School for Social Research, New York (1940);
- Bachelor of Science in Library Science, Columbia University (1944); and
- PhD in History, Columbia University (1955).

In 1948, Schwerin was employed by Northwestern University's law library to help develop the library's foreign law collection, which "would become one of the leading collections of its kind in the country." In 1953, he was promoted to assistant librarian, and in 1958, he became an associate professor. Although it was unusual for the head librarian to be chosen from among existing staff, Schwerin held this position from 1964 to 1970. He also served as a professor of law, despite the fact that he never attended law school.

Schwerin's papers are held by the Northwestern University Library, in its Archival and Manuscript Collection. A guide to Schwerin's papers, and additional information about his fascinating career, can be found here.

*Chicago Association of Law Libraries, Chicago Association of Law Libraries Handbook for Officers & Committee Chairs (August 2013)*

Kaitlin Gaffney, who submitted this article, was a former Library Assistant at Pritzker Legal Research Center. She is now a Library Specialist and Stacks Supervisor at Emory University's law library in Atlanta, Georgia.
Art on the 29th Floor, Jean M. Wenger

Artwork from the Cook County Law Library

The Cook County Law Library has an ongoing collaboration with the Illinois Artisans Program of the Illinois State Museum to display the work of juried artists in the Law Library. The Illinois Artisans Program provides venues for Illinois artisans to display and promote their work.

Artisans work in a range of media. To date, artwork in the Law Library has included oil paintings, photographs, and oil pastels. The art exhibitions are on semi-annual rotation cycle.

On September 26, 2013, the Cook County Law Library celebrated its 50th anniversary with a rededication ceremony. After the ceremony in the Daley Center Lobby, the first in a series of art exhibits was unveiled during the reception in the Law Library.

Visual Artists and the Law

The opening for the second installation was March 20, 2014. In connection with the opening, the Cook County Law Library held a discussion forum on “Visual Artists and the Law” in the South Reading Room of the Law Library. The featured speaker was William Rattner, Executive Director of Lawyers for the Creative Arts. Mr. Rattner spoke on what visual artists should know about the law.

Copyright Protection and Contract Negotiation Tactics

The third and current art installation opened on September 25, 2014. The Cook County Law Library (in collaboration with the Illinois Artisans Program, Lawyers for the Creative Arts, and Leavens, Strand & Glover, LLC) presented a program featuring Heather Liberman from Leavens, Strand & Glover. Liberman discussed “Copyright Protection and Contract Negotiation Tactics,” focusing on contract negotiation tactics and strategies for artists. Following the presentation, the artists described their work in a brief ceremony. The evening ended with a light reception.
The artwork hangs in the public services area of the Law Library. This public venue enables patrons and staff alike to admire and enjoy the works.

Art on display at the Cook County Law Library. Artwork by Kambua Chema and Patrick Miceli (Illinois Artisans Program, Illinois State Museum).

For additional information about the artwork featured at the Cook County Law Library, see these videos of artists, Beth Shadur and Kathryn Collins, discussing their work: on the CALL Bulletin WordPress.

**Art History -- Office Art with Interesting Backstories, Kara Dunn, David Rogers**

**Artwork from Sidley Austin, LLP**

Some of us never get around to decorating our offices. For others, “decorating” means hanging up that free motivational calendar you received in the mail, or taping a family photo to the wall by your computer screen. This is not the case for David Rogers, Reference Librarian at [Sidley Austin, LLP](https://www.sidley.com/).

If you ever have a chance to visit David’s office, you will have an opportunity to admire pieces of art that are not only beautiful, but have interesting histories as well—from a valuable lithograph rescued from the trash, to a watercolor won in a grade school raffle, to a family heirloom with ties to Chicago.
“Wreck of the Old 97” is a lithograph by American artist John McCrady (1911-1968). It depicts a train that crashed in Virginia in 1903, while speeding to deliver the mail on time. David has found that, according to most auction sites, about 250 copies were created in 1946, and at least one copy recently sold for about $3,700. This lithograph has even been featured on Antiques Roadshow!

So where did David obtain his copy? An art auction or a charming antique store, perhaps? Not quite. A family member spotted the lithograph in a garbage bin outside of a building that was being renovated. Knowing that David is a fan of trains, the family member rescued the print from the trash and had it mounted and framed as a Christmas present.

Watercolor of Mt. Hood, by Bill Baily

This watercolor of Mt. Hood is by Bill Baily, a well-known artist from Lake Oswego, Oregon. David won the watercolor at a raffle while he was still in grade school. David said, “I remember being too afraid to ask the neighbors to buy [raffle] tickets, so my Mom had to buy them all.” This strategy clearly paid off! The painting hung in his parents’ dining room for forty years or so, before finding a new home at Sidley Austin.

Painting by Hubert Lewis

This painting by Hubert Lewis, David’s great-grandfather, also hangs in David’s office. In 1893, Lewis received an Honorable Mention at the World’s Columbian Exposition in Chicago.
Thank you David, for sharing your art with us!

Creative Use of Library Space, Kaitlin Gaffney

Artwork from Pritzker Legal Research Center

There is no denying it, we’ve all groaned at this phrase at one point or another: “We’re going to start a shifting project.” Rather than groaning, however, artist Mark Frazer turned a large weeding and shifting project into a chance to flex his creative muscles and create this sculpture, which he named “Liber Dentata: Watch in the Woods.”

Through the tunnel I. "Liber Dentata: Watch in the Woods," by Mark Frazer.

Mark is the Collection Management Supervisor at Northwestern University’s Pritzker Legal Research Center. When shifting, he always tries to ensure that there is at least one reading shelf per aisle. This time, he took advantage of a particularly long stretch of shelving to create a tunnel running through the entire section.

In a blog post about this project, Mark said, “I have done anywhere from 6 to 10 shifts and often thought of them as standing sculptures of sorts. Functionality decides when we need a shift, but I always find myself paying attention to the ‘aesthetics’ of each shift . . . how the books were arranged and how they look.”

Through the Tunnel II.

The tunnel is located in a somewhat hidden area of the library, so you sort of have to stumble upon the tunnel to discover it. This probably leads many to wonder, as was Mark’s intent, “How did this get here? Was it intentional?”
Mark describes the tunnel as a "conceptual mandala of sorts," explaining that he spent many years drawing mandalas and that this is a sculptural version, with the tunnel as the center and the books and shelves as the radii.

Through the Tunnel III.

Kaitlin Gaffney was a former Library Assistant at Pritzker Legal Research Center. She is now a Library Specialist and Stacks Supervisor at Emory University's law library in Atlanta, Georgia.

Soviet WWII Propaganda Posters at Chicago-Kent, Emily Barney

If you've visited the research office at the IIT Chicago-Kent Law Library, you may have noticed a trio of very large framed posters with Cyrillic text. These posters are just a small sample of the collection of World War II Soviet propaganda posters that Chicago-Kent received when we acquired the Library of International Relations (LIR), a special collection, in 1983.

A few of these have been on display in our library for years, but many more were rediscovered stuffed in a box in a storage room in 2006. The Chicago-Kent posters were identified just as the Art Institute of Chicago was finishing the restoration of a very similar collection. This led to Chicago-Kent playing a very small role in supporting the Art Institute's wonderful exhibition in the summer of 2011.
Creation & Distribution

From 1941-1945, TASS (the official government news agency of Russia) didn’t have access to television or quick printing options to share information about the war. Instead, they depended on a collective of Soviet artists and poets who worked day and night to produce enormous posters created with hand-painted stencils.

The TASS posters were displayed each day in shop windows around Moscow and many other cities, and are now known as the TASS Windows. They illustrated the latest news from the Front with vivid images and sharp language, creating an entertaining and effective way to keep everyone informed and focused on the war effort.

Margaret Bourke-White, best known as a pioneer in industrial and architectural photography, was also the first American female war photojournalist. She was visiting Russia at the outset of the war and included photos of the production process for the TASS Windows in her book *Shooting the Russian War*, published in 1942.

One of the most productive group of artists involved called themselves “The Kukriyniksi,” a combination of their individual names (Mikhail Kuprianov, Porfiri Krylov, and Nikolai Sokolov). They described their experience:

“We work more urgently and intensively than we used to. During the first months of the war we had to work in conditions that were new in comparison with those of pre-war days. Very often, after drawing the curtains of an evening, we would gather at the round table in Sokolov’s flat and start work all together. While we were drawing, Marshak would compose a caption in verse. It often happened that an air alert obliged us to leave our work and take up our posts as firemen on the roof or stairs.”


International Distribution

After their initial distribution, many of the TASS Window posters were reprinted in smaller versions and distributed widely. The same artists that worked on the TASS Windows also produced many other works, from small posters and leaflets to editorial cartoons published in newspapers and magazines.

By 1944, with the war front moving further from the production areas, 25% of all the Okna TASS printing was delivered to foreign countries. L.E. Kolesnikova said, “Every foreign-highly positioned visitor coming to our country felt indebted to bring back to his country a set of Okna TACC posters.”

Most of the 128 TASS posters in the Chicago-Kent collection are still folded. Also discovered with the TASS posters were a few of the original envelopes that were used to send posters to the Library of International Relations (LIR) in the 1940s. Each poster is individually numbered.
Local Collections

After I discovered a box of these posters in our library in very poor storage conditions, I set out to discover where they came from, how they were created and used, and how we could best use or exhibit them in our library.

The majority of Chicago-Kent’s posters are now in archival storage and are not available for display. Six posters are framed and hanging in the library – three in the reference offices and three on the 8th floor:
In 2006-2007, there was very little information available in English about these works. I reached out to any American collections that I could discover, from the Library of Congress to the Art Institute of Chicago, which had also recently rediscovered its collection in a hidden area.

The Art Institute's collection of Soviet propaganda was buried behind a false wall to protect the director from accusations of Communist sympathies during the McCarthy era. The collection was rediscovered when the Art Institute expanded the coat rooms before the immensely popular Van Gogh and Gaugin exhibit in 2002.

Art Institute Exhibition

From July 31 - October 23, 2011, the Art Institute of Chicago displayed many of their restored posters in an exhibit titled "Windows on the War: Soviet TASS Posters at Home and Abroad, 1941–1945". The catalog from the Art Institute exhibition is the first major work in English to document the project.

Before the exhibit opened, a team of researchers and the exhibit curators from the Art Institute visited our campus to view our copies and compare the collections.
The Art Institute also invited our library director and researcher to visit the collection and see how the restorations were accomplished with painstaking work to unfold and restore the deteriorating paper and simple paint. Before the exhibit opened, we received an invitation to preview the show and meet other contributors at a dinner.

Chicago-Kent's envelopes were included in the Art Institute exhibition to demonstrate the way both institutions received these artworks.

Many of Chicago-Kent's posters are identical to the Art Institute works, although we do have one miniature quite unlike the large-scale stenciled posters. Included in the exhibition catalog, the Art Institute notes that the miniature is a rare example of a silk-screened poster, which one TASS head editor had recommended for price reduction and more flexible sizing.
Although the exhibit at the Art Institute is long gone, the website lives on, along with a poster search engine that provides captions and art information for the many posters they reviewed in the process of creating the exhibit and catalog:

*Windows on the War: Soviet TASS Posters At Home and Abroad, 1941-1945*

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1 L.E. Kolesnikova , *Окна ТАСС“ : 1941/1945 : оружие Победы = "Окна TASS“: 1941/1945; oruzhie Pobedy*. Moskva: Bratishka 2005 (p. 3). [Note that "Окна" or "Okna" is Russian for "Windows".]


**Featured Articles**

**Introduction to the CALL Bylaws Committee**, by Frank Drake

The CALL Bylaws Committee is composed of a chairperson, with additional members as needed in years when major changes to the Bylaws are to be considered. The Committee is charged with monitoring and reviewing the [Bylaws of the American Association of Law Libraries (AALL)](https://www.aallnet.org) for any implications to CALL.

The Committee works with the CALL Board and the CALL attorney regarding any questions concerning CALL Bylaws. A thorough review of the CALL Bylaws is conducted every 3-5 years. The Committee may also submit suggestions to the Board for consideration. If the Board has suggestions for modifications of the Bylaws, the Committee reviews these suggestions and formulates possible amendments. Any such amendments are presented to the membership at a business meeting, at which time a vote is taken whether or not to send the amendments to the entire voting membership. Extensive revisions to the Bylaws were made in 2003-2004 and additional modifications were made in 2008 and 2013.
'Gender Identity' Change

AALL gives its chapters considerable leeway with the contents of their bylaws, but a chapter’s antidiscrimination article must be no less inclusive than that in the AALL Bylaws. In January 2014, AALL added "gender identity" to its antidiscrimination article thereby requiring a revision of CALL’s Bylaws.

The proposed amendment was presented to the membership at the November 2014 business meeting; the members present voted to send the measure to the entire voting membership for approval. In January 2015, the amendment was approved.

What Happened Here? Moving the CALL Bulletin to WordPress, by Debbie Ginsberg

The PDF Years

It wasn’t that long ago that CALL decided to upgrade the CALL Bulletin from a print publication distributed by mail to an online PDF that could be sent out in seconds using the CALL listserv. Going online saved CALL thousands in printing costs, but still required CALL to hire an outside graphic designer to help with the newsletter’s layout.

The PDF looked professional, but for modern newsletters, the PDF format can be limiting. Readers cannot link to individual articles, the organization cannot showcase videos, and individual articles are harder to find with search engines.

The Big Plan

Through its website, CALL members have seen some of the great features of WordPress - it’s easy to use and can handle just about any kind of web project. Several members had wondered if it would be possible for the CALL Bulletin to also be published in WordPress. But as flexible as WordPress is, did it have the tools the Bulletin needed?

In summer 2014, CALL Bulletin editor Lyo Louis-Jacques asked to meet with the CALL Public Relations Committee to see about migrating to WordPress. At the kick-off meeting, PR Committee member and WordPress expert Emily Barney demonstrated how WordPress could be configured for online publications. Emily had been working on designing WordPress sites for student organizations and journals at the Chicago-Kent College of Law and showed how CALL could use similar designs for the Bulletin.

At the meeting, the CALL Bulletin Committee developed the requirements needed for an online version of the Bulletin, such as:

- **Easy to use:** publication needs to involve as little coding as possible
- **Print to PDF:** CALL members like to print out copies, CALL needs a way to place the Bulletin in archives, and some members would like a paged version to cite. It was very important, therefore, that the online version of the Bulletin would be in addition to, not a replacement for, the PDF version.
- **Mobile:** Members should be able to read articles on mobile devices
- **Social media:** articles should be easy to share
- **Professional:** it should look like a professional publication
- **Indexing and tagging and categories:** articles should be easy to find and organize over time
- **Searchable:** it should be easy for other librarians and the public to find Bulletin articles through search engines
Over the next few weeks, Emily worked with the Committee to design a WordPress site that featured everything the Committee requested.

The redesigned Bulletin displays well on all sorts of devices

The Relaunch

In October 2014, CALL re-launched the Bulletin as a WordPress site that met all of the Committee’s needs. Individual articles now have links, CALL can post any media it would like in the Bulletin, and the newsletter is optimized for search engines. And, the Committee made sure to maintain a PDF version for those members would like to print out copies. While the technology is not free (CALL pays for the website host, for example), it is more affordable than a graphic designer.

The new website is very flexible - readers can use any device to read the Bulletin. It is also easy to use. The backend for adding articles works much like Microsoft Word. Most importantly, by publishing the newsletter with a dynamic website instead of a static file, the newsletter is more visible to CALL’s members, other law librarians, and the general public.

Find these profiles on the Contributors page

It is now easy for CALL and librarians with social media accounts to share articles. Newsletter contributors have their own profiles that showcase the articles they have contributed to as well as information about their committee memberships and
links to their professional and social media profiles. Articles are organized by category, so members can now instantly find the current and past articles most interesting to them.

CALL has also taken advantage of several advanced WordPress tools. Editorial workflow tools allow the Bulletin’s editors to fully review each article before it is made public. Search engine optimization tools help promote visibility to new audiences. Statistical analytics tools can identify popular articles and trends.

But What Did You Think?

From what you’ve told us so far, CALL members are happy with the new format. You’ve told us that the Bulletin was easier to read, that the new Bulletin was “Very professional looking!” and that “The new blog format looks AMAZING!” (also “FANTASTIC!”). Our stats show the Bulletin is attracting visitors from all over the country. The site now averages about 535 views a month.

Keep the feedback coming (positive and negative - we’re always looking to improve). And keep on the lookout for new features and content.

Are You Ready for the Microsoft Lync Revolution? by Sam Wertime
Have you ever received a call from a partner unable to find a resource or register his user information? Despite trying your best to describe what you are seeing on your computer screen, the partner is unable to follow along as you explain where to find the resource or register his user information. You grow more and more frustrated as the partner does the exact opposite of what you told him to do and he grows increasingly agitated as he continues to waste time trying to find a resource or log-in. Have you wished in that moment of anguish for a way to get inside the partner's computer and see what he was describing? Well, wish no more because the Microsoft Lync revolution is here and it will transform legal reference in your library.

Microsoft Lync is a unified communications platform that works on Windows 8 and other operating platforms including mobile platforms. Although Lync was not developed with libraries in mind, the technology is tailor-made for a profession that relies on communication and customer service. Some of the key features of Lync that translate well to librarianship include real-time instant messaging and desktop sharing. Instant messaging through Lync allows for more fluid and natural communication with other library staff and patrons. Desktop sharing can be used for patron orientation, training, and troubleshooting.

In my experience, most of us are visual learners. Before Lync became available at my firm, training and orientation meant going over a PowerPoint presentation or describing how to access and use an online resource by phone. Very often, I would question whether the patron was actually following along at all. Now, through desktop sharing, the patron is able to see everything I'm describing. Another excellent feature of Lync is the ability to share presenter control with the patron. After training an administrative assistant on Courtlink, I gave her presenter control of my desktop and asked her to create a sample search to help reinforce what she learned. In situations where a patron is experiencing a technical problem or difficulty registering for a website, screen sharing has been invaluable. I have used Lync to walk attorneys through registering for Lexis Advance and troubleshooting website issues or errors. Instant messaging has allowed me to communicate in a conversational manner with library staff in other offices while cutting down on emails and phone calls.

As a provider of reference services, Lync has freed me from any physical limits. I have the ability to train and assist someone in our Los Angeles office as if I were looking over his or her shoulder. Despite the amazing things I've been able to accomplish using Lync, I've barely scratched the surface in terms of its uses. Imagine holding an online brainstorming session with co-workers in other cities or hosting a webinar – these are capabilities that Lync provides its users. There has been much discussion in our community of the need for librarians to break out of the physical library and reach out to patrons. By adopting Microsoft Lync, law librarians can truly tell patrons that the library is not a location, but a service that is always around them.

Columns

Meet New CALL Member, Miriam Heard, by Kara Dunn
Miriam Heard works for the Pritzker Legal Research Center at Northwestern University, and is enrolled in the MLIS program at the University of Washington. I recently had a chat with Miriam, so we could all get to know her a little better.

KD: Welcome to CALL, Miriam! Are you from Chicago? If not, what brought you here?

MH: Since I was three, I lived near Tacoma in Washington State. Then I took a chance on a small art school in the loop, the American Academy of Art, to be exact, and the rest is history. I majored in illustration there, and earned a Bachelor of Fine Art.

KD: How long have you worked at Northwestern, and what kind of work do you do there?

MH: I have been happily employed at Northwestern for two years (January 22 was my anniversary). My primary title is Print and Electronic Support Assistant, but really I do so many things within my position.

My primary job is to process materials to send to an outside vendor to bind, check them for quality control when they come back, and mark them ready for use. But I am also the back-up opener and materials router for an Access Services staff member, and the back-up serials check-in assistant when the primary staff member is out. I spend at least an hour at the circulation desk each day. I help our looseleaf filer hunt down materials that he needs to update. I print national and international government publications, if they're available online. I sort mail. I repair books. Annnnd, on top of all of that, we’ve been working on a withdrawal and off-site storage project that a few staffers devote a generous portion of our time to. Whew!

KD: What first drew you to working in a library?

MH: While completing my undergraduate program, I had an opportunity to work in my school’s library. I give Lindsay Harmon, my mentor and friend, all of the credit for giving me the chance to really explore library science and encourage my development in the field (Lindsay was a librarian at the American Academy of Art before becoming a reference librarian for the School of the Art Institute).

KD: Why did you decide to pursue an MLIS degree, and how do you plan on using the degree after you graduate?

MH: Right before I graduated from college, I made a goal for myself. I said, “I’m going to work in the library field for a few years first, and if I find that I love this, I’ll apply to grad school.” Three days after graduation, I started working full-time at Chicago-Kent’s law library. I spent almost three years working in libraries in order to have that experience on my resume before applying to library school. I’m glad that I waited, because the classes make so much more sense now that I know how libraries function on a day-to-day basis.

I’m really interested in the technology that is involved in library management. If I enjoy the classes as much as I hope to, I’d like to either stay in academia as a systems librarian, or perhaps join the corporate sector in website development, marketing, user experience, or analytics.

KD: What has been your favorite class so far? What classes are you excited about taking in the future?

MH: It may sound lame, but my favorite class so far was my introductory Microsoft Access class. I learned so much—I even made a database with linked tables to organize my make-up and nail polishes at home! I use Access to run queries at work, but until taking the class, I had never created tables or reports from scratch. Now when I use a form online that was created in Access, I can point out what functions the developer used. It’s fascinating. I’d love to be a part of a large-scale project that uses programs like Access.
I am also looking forward to taking an introductory course to coding in the spring, and a web design class in the fall.

**KD:** What has been the most surprising or challenging thing about your program so far?

**MH:** The most challenging aspect of the MLIS program is time management. The subjects are challenging enough on their own, and if I don’t take enough time out of my week to fully grasp the concepts that go along with information literacy, behavior, and assessment, it’s easy to fall behind very quickly. Working full-time and trying to fit school and daily errands into your life is a skill. I’m still working out the kinks for sure, but I have been pleasantly surprised by the epic amount of support my cohort and iSchool advisors have given me. We’re a small family, and the 2nd and 3rd years’ advice is gold! I’ve never felt so welcomed into a program before, and I was not expecting that. I assumed everyone would be very strict and uptight, so I was relieved to discover that everyone is really friendly and eager to help each other out.

**KD:** We’re so glad you decided to join CALL! What made you decide to join?

**MH:** I thought about joining CALL when I started working at Northwestern. As I got closer to applying to school, it seemed like a great way to become involved in the local library community. My work time is divided between many different projects, and my free time is now school time, but I hope that, as I settle into the program, I will be able to become more involved in CALL.

**KD:** It certainly sounds like you are keeping busy! What do you enjoy doing in the little free time you have left?

**MH:** I love baking sweets, like cakes and cookies, cuddling with my two cats, or having a nice dinner out with my boyfriend or close pals. I also enjoy sleep—lots and lots of sleep!

**KD:** Mmmm, sleep. I am totally with you there! Thanks so much, Miriam, and good luck with school and work in the coming year.

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**Anticipating User Needs within a Firm Environment**, by Lindsey Carpino

Meeting user needs extends far beyond the reference desk. As librarians, one of our main goals is to assist the user in making their day easier. We can do this by anticipating needs or determining the best use of our services.
Within a law firm setting, attorneys spend time on business development and client research. This is a major area of opportunity for the library. We, as librarians, have the skills and research tools needed to help attorneys in this endeavor, so why not get involved?

Attorneys probably do not realize the resources the library has access to, some of which are not billed back to the client. Another bonus!

My experience as a firm librarian is that our users may not be as direct in telling us what their needs are and how we can meet those. This is because sometimes our users are not sure what they are looking for or are not developed in their own research skills to even know where to begin.

That is where our opportunity is. Oftentimes, we, as librarians, need to use our intuition in determining how we can effectively and efficiently meet our users' end goal. One approach is to find the attorney exactly what they might be looking for, while always offering a similar alternative source or piece of information.

This allows us the opportunity to introduce the user to a different research tool or alternative way of finding the requested information.

Additionally, we can contemplate why the user is seeking this information and what truly is their end goal. This process will allow us to hone in on the best way to deliver their request and really understand our users' needs.

For example, I recently met with an associate who was looking for more information on 12 (b) motions. I sent this attorney relevant treatises, model forms, and relevant case law. It turns out the attorney was looking for forms on how to draft the motion, which I had included as an extra.

Attorneys spend a great deal of time keeping current on companies, clients, cases, and much more. How can we help? We can work with the attorneys in setting up news and docket alerts that save them time and energy. Again, we are in the best position to set up and manage these alerts since we have the research tools and knowhow. This is a powerful combination that we should capitalize on.

Another area of attorney assistance is through your firm's collaboration sites. As you know, there is a push toward knowledge management. By assisting attorneys with sharing their knowledge, we are not only making a relationship with the attorney, but potentially their entire practice group. Better yet, we are building knowledge within the firm that will be utilized by others well into the future.

In the end, we need to determine what our users are working on and then adapt our skills accordingly. This relates to librarians as being ever evolving and learning. The best part is, the possibilities and opportunities are truly endless if you are willing to be creative.

**Committees**

**Nominations for CALL Awards Now Open!** by Maribel Nash

Each year, the Chicago Association of Law Libraries honors members who have made outstanding contributions to the organization and the profession of law librarianship. CALL members are encouraged to submit nominations for the following annual awards:
• **The Agnes and Harvey Reid Award for Outstanding Contribution to Law Librarianship** is presented annually at the May business meeting for outstanding service to the Chapter during the previous year or for contribution to law librarianship.

• **The Award for Outstanding Lifetime Achievement in Law Librarianship** is presented annually at the May business meeting to a retired or soon-to-be retired CALL member for their outstanding lifetime achievement in law librarianship.

• **The Award for Outstanding In-House Publication** is given to an individual or group who created in-house library materials (print or online) that are user- and staff-oriented, are relevant for law libraries, and are outstanding in quality.

Criteria for each award can be found on the [CALL website](http://www.call.org).

In 2014, the Reid Award was given to Keith Ann Stiverson; the Award for Outstanding Lifetime Achievement was given to Eloise Vondruska and Julia Wentz; and the Award for Outstanding In-House Publication was given to the John Marshall Law School Library and the IIT Chicago-Kent Law Library. Nominate your deserving CALL colleagues to join these distinguished award recipients!

Please submit nominations for all three of these awards to Maribel Nash, Chair, CALL Grants & Chapter Awards Committee, at m-nash@law.northwestern.edu by March 27, 2015.

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**Raise Your Profile and Communicate Your Value Through LinkedIn**, by Sam Wertime

January 29, 2015 marked a first for the CALL Continuing Education Committee. For the very first time, a CALL Continuing Education program was broadcast to attendees through a webinar. Lawyer, librarian, and LinkedIn guru, Nathan Rosen presented “Raise Your Profile and Communicate Value through LinkedIn: A CALL Personal Enrichment Webinar” from New York City to the CALL community.

The webinar was made possible through the generosity of the law firm of [Neal, Gerber & Eisenberg](http://www.nealgerber.com), which agreed to tech host the program. For future educational programs, the use of webinars will allow the Continuing Education Committee to tap into a deeper pool of prospective speakers and reach a larger CALL membership audience.
For those who were unable to access or attend the webinar, the recording of Nathan Rosen’s program is available through the CALL website.

The presentation topic touched on a subject important to many CALL members: how to get the most out of your LinkedIn profile. The speaker, Nathan Rosen, began his presentation by discussing how to use LinkedIn as a professional marketing brochure. His top 5 tips for developing powerful LinkedIn profiles were:

1. create a compelling profile
2. craft settings
3. connect to people you know
4. contribute
5. congratulate others.

Nathan also discussed using LinkedIn as a search tool to research possible new connections and companies. Once possible new connections were identified, he described best practices for reaching out to them. I especially found his advice for obtaining recommendations and endorsements to be invaluable.

The impression I came away with at the end of Nathan’s presentation was that powerful, successful LinkedIn profiles are not built in a day. Slow and steady progress through connecting with others, sharing content, and careful editing of one’s profile will lead to LinkedIn success. I felt motivated and excited after hearing Nathan’s presentation to get working on my Linked-In profile, as I’m sure other CALL members did too!

ABA TechShow 2015, by Margaret Schilt

The ABA Techshow, [www.techshow.com](http://www.techshow.com), will be held here in Chicago at the Hilton Chicago on Michigan Avenue from April 16-18, 2015. As they have in the past, the American Bar Association (ABA) is offering discounted registration to CALL members. Registration is $750/$950 for ABA members; CALL members may register at the paralegal rate, which is $550. Marisol Massini of the ABA advises that CALL members may “…go ahead and register online, call ABA customer service to register over the form, or download a form from the website and mail it in.
CALL Member Activity at the AALL 2015 Conference in Philly, by Lyonette Louis-Jacques

The American Association of Law Libraries (AALL) holds its 108th Annual Meeting & Conference (Twitter hashtag #AALL15) in Philadelphia, July 18-21, 2015. The theme is “The Power of Connection”. Many CALL members will attend, with several participating as speakers, moderators, or coordinators of educational programs. CALL members will chair or attend meetings of councils, committees, caucuses, and special interest sections (SISes), while others will attend meetings for CALL and AALL officers.

CALL Leaders at AALL

Keith Ann Stiverson (Director of the Library, IIT Chicago-Kent College of Law) will be finishing her term as Vice President of AALL and will be take over as AALL President at the close of the annual meeting in Philadelphia.

Julie Pabarja (DLA Piper) will attend AALL Leadership Training as CALL President in July. Vice-President-Elect, Todd Ito (University of Chicago D’Angelo Law Library) will attend as well. Diana Koppang (Neal, Gerber & Eisenberg LLP) will chair the Intellectual Property Caucus for 2015-2016 at the AALL annual meeting. And she is on the Planning Committee for the PLL Summit, a workshop on the first day of the AALL conference, July 18, 2015.

(In 2016, when AALL is in Chicago, CALL members will be even more involved in leading programs and events at AALL. CALL member Pat Sayre-McCoy is on the 2016 Annual Meeting Program Committee (AMPC). Julie Pabarja is a 2015 Content Area Team Member, and will be a Team Leader on the 2016 AMPC. And Maribel Nash and Megan Butman are serving as AALL Local Arrangements Committee co-chairs.)

Educational Programs at AALL in Philly

Julie Pabarja will be coordinating a one-hour program, Finding Legal Opportunities Through Forensic Business Development Research, taking place on July 21 at 2:30 p.m. Julie says that the program will introduce “the critical role law librarians can play in monitoring the unusual business activities that can indicate a company is potentially in need of legal services.”

Debbie Ginsberg (Educational Technology Librarian, IIT Chicago-Kent College of Law) will speak as a member of a panel discussing Technology Skills Law Librarians Need to Thrive - A Group Discussion. This one-hour program is scheduled for July 19 at 1 p.m.

The panelists will address questions such as the following: “What skills do all librarians need? What skills are not as reasonable to expect from everyone? Which advanced technology skills does the business world value? How do technology skills in law libraries differ from technology skills in other industries? How do libraries manage technology skills training and development?”
Debbie will also team up with Emily Barney (Technology Development & Training Librarian, IIT Chicago-Kent College of Law) on another hour-long tech-related program, *In the Wake of the Kia Audit: Training Law Students and Lawyers on Legal Technology Skills*, on July 20 at 11:30 a.m.

Another CALL member, Kara Young (Digital Services & Emerging Technologies Librarian, Northwestern University School of Law), will coordinate the *Cool Tools Café* on July 20 at 10 a.m. This deep-dive session is scheduled for 2.5 hours. Participants will learn about practical applications of technology in law library settings.

Pat Sayre-McCoy (University of Chicago D’Angelo Law School) will participate in the AALL OBS-SIS panel discussing *Migrating to Open Source: Koha and Kuali OLE in Law Libraries*.

Using *Succession Planning and Knowledge Transfer to Connect the Generations* is a program with several CALL connections. Deborah Rusin (Katten Muchin Rosenman LLP) is one of the speakers and Genevieve (Jenny) Zook, former CALL member now at University of Wisconsin Law Library, will serve as Moderator. Sally Holterhoff (Valparaiso University Law School Library) is Co-Coordinator for the program (along with Susan Catterall of Charlotte School of Law Library).

Sally describes the topic as relevant for attendees in all career stages (from newly-hired to baby boomers), because “planning for succession and transfer of organizational knowledge is important for everyone involved in a workplace shift or generational transition, whether he or she is stepping up to assume a new role or completing a long career.” This one-hour program is scheduled for Monday, July 20 at 10 a.m.

The newly-elected CALL Secretary, Diana Koppang (Neal, Gerber & Eisenberg LLP), is presenting a program on the *Best Practices for Client-Ready Deliverables*. This one-hour program is scheduled for Monday, July 20 at 2 p.m.

The program description states:

“Promoting the librarian's value within the corporate or law firm setting cannot stop with management; librarians must seek to deliver their value to the client level. By creating branded, client-ready deliverables, librarians raise their value in the eyes of their employers and in the eyes of the employers' clients. Don't just be the wizard behind the curtain – step into the spotlight!”

CALL members are also sharing their knowledge and expertise in other venues. For example, Jill Meyer (Dykema) will speak at the *Computers in Libraries* conference in Washington, D.C., April 27-29, 2015. Her talk, titled *Finding Info When You Can’t Just ‘Google’ It*, concerns access to electronic resources, using her firm library as a model for the transition from print to electronic resources.

If you're interested, register to attend these conferences. Several sources make grants available to help defray the expense of attending. If you can't attend, hope everyone reports back from their conferences so we can reap the benefits of their participation!
MAALL Annual Meeting 2015, by Lindsey Carpino

Mark your calendars for the 2015 Mid-America Association of Law Libraries (MAALL) Annual Meeting. This meeting will take place at the Holiday Inn Country Club Plaza in Kansas City, MO on October 22-24. This year's theme is "Everything's Up to Date in Kansas City." The details for this Annual Meeting are forthcoming.

For future updates, check the MAALL 2015 website, follow MAALL on Twitter ( @MAALLibraries), or monitor the conference hashtag:  #MAALL15

If you would like to submit a program proposal, you can do so until April 3, 2015. If you have any questions about the process or have any suggestions, you can send these to the Education Committee at : maall.education@gmail.com. You can find out more about MAALL and how to become a member here.

2014-2015 CALL MEETING SCHEDULE

Executive Board Meetings

For 2014-2015 the Board will meet the second Tuesday of every month.
Specific dates are:
• Tuesday, August 19, 2014
• Tuesday, September 9, 2014
• Tuesday, October 14, 2014
• Tuesday, November 11, 2014
• Tuesday, December 9, 2014
• Tuesday, January 13, 2015
• Tuesday, February 10, 2015
• Tuesday, March 10, 2015
• Tuesday, April 14, 2015
• Tuesday, May 12, 2015

Business Meetings

• Thursday, September 18, 2014
• Thursday, November 20, 2014
• Thursday, February 26, 2015
• Thursday, May 14, 2015

Details will be posted as they become available. Dates subject to change.
ABOUT

The CALL Bulletin, the official publication of the Chicago Association of Law Libraries (CALL), is published four times a year and is provided to active members as a benefit of membership.

CALL does not assume any responsibility for the statements advanced by the contributors to the CALL Bulletin, nor do the views expressed in the CALL Bulletin necessarily represent the views of CALL or its members.

Contributions to the CALL Bulletin are always welcome. Please be advised that contributions submitted for publication are subject to editorial review. The Bulletin editors have the discretion to decline to publish articles.

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Deadlines for submitting articles:

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